

FAQ

What is Excelerate?

It's our annual in-person event for partners and manufacturers, hosted each year in North America and the EU. These spring in-person sessions are designed to foster deeper collaboration and a unified vision for the Configura Platform. The in-person events serve as a cornerstone for aligning our community and setting strategic goals for the future. To complement these gatherings, we also host a virtual 'pace check' to ensure everyone stays informed about the latest advancements and developments while maintaining strong communication and collaboration.

Where is it?

Excelerate is offered in two locations to best serve our global community: one event in Europe and one in North America.

Be sure to review the schedule and register for the event that aligns with your region.

April 8 Linköping, Sweden

- Elite Stora Hotellet, Stora Torget 9, 582 19 Linköping, Sweden (in-person)
- Warm-up gathering to be hosted on Monday, April 7 at the Configura Office in Linköping

April 29 Grand Rapids, MI. USA

- DeVos Place, 303 Monroe Ave NW, Grand Rapids, MI 49503 (in-person)
- Happy Hour to be hosted on Monday, April 28
- For group booking at Canopy by Hilton (Grand Rapids Downtown 131 Ionia Ave SW, Grand Rapids, MI 49503) follow this link <https://group.canopybyhilton.com/3iattt>. Cutoff date: March 28th, 2025 or until room block is fulfilled Please note, requests for additional rooms are based on availability.

Why should I attend?

This is an opportunity to immerse yourself in a dynamic environment where networking extends beyond traditional boundaries, allowing you to connect with industry professionals who share your drive for progress. More than just a conference, Excelerate is a space for inspiration—where diverse perspectives come together to shape a shared vision for the future.

Can I register more than one person at a time?

Yes, simply select the desired number of tickets from the drop-down menu and be sure to add your email address to the registration too.

What if I register but I am unable to attend the conference?

This is an in-person event only, so we will not have on-demand video at this time, you can reach out to your Account Executive for details and information that was shared during the conference.

What's included in my ticket?

- Happy-hour event the evening before the conference
- Conference day, including breakfast, lunch, and refreshments

Tell us about the rebranding of Momentum

We have decided to rebrand both of our community events in 2025. We are rebranding Momentum to Excelerate to better reflect the dynamic energy, growth, and forward-thinking innovation that drives our annual event as well as having both events under a cohesive brand banner communicates that they're part of the Configura Community. The conference itself remains the same, with the same target audience and purpose.

How is Excelerate different from Experience?

Excelerate is manufacturer-centric and focuses on collaboration and shaping the platform's future from a manufacturing perspective. It is positioned as a forum for discussion, where manufacturers and partners provide input, gain insights, and educate each other on the platform. The emphasis is on industry direction and shared development.

Experience is a broader community event that brings together all user groups—designers, engineers, developers, and manufacturers. It is a celebration of the community, focusing on engagement, feedback, and innovation across all Configura products. The primary goal is to give back to the community and champion their role in driving the platform forward.

Is your question not answered?

Do not hesitate to contact us by sending an email to events@configura.com.