



FOR IMMEDIATE RELEASE

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Configura at NeoCon 2009

GRAND RAPIDS, MICH., USA—May 29, 2009—**Configura, Inc.** (www.configura.com), maker of Best of NeoCon Gold Award-Winning CET Designer® software used by **Haworth, Spacefile, Steelcase** and **Teknion dealers**, will be at the NeoCon World's Trade Fair June 15-17 held at the Merchandise Mart in Chicago. Located in **Booth 7-7046, Configura representatives from both Sweden and Grand Rapids** will be presenting along with nationally known designer/trainer **Cate Sword**. Configura will present several big announcements, demos and giveaways. Highlights below, with details to follow:

New product: CET Designer® 2.2

CET Designer® 2.2, now available, includes a new graphics engine, which expands the ability of the software to handle projects with hundreds of workstations – without the need for AutoCAD, but completely compatible with AutoCAD. Specify, render, order – with one program.



Revit® Extension and CET Designer® 2.3 with fly-thru

Configura's CET Designer® Revit® Extension, launching later this year, integrates the software for seamless collaboration among architects, dealers and furniture manufacturers using BIM for planning and design. It offers 3D visualization capabilities **plus complete design and ordering, from inception to production to installation**. The Revit® Extension will be complemented by CET Designer® 2.3, which has even faster graphics-card rendering (estimated to be 50 times faster and with photo-quality realism), fly-thru capabilities and movie output.



2nd Annual CET Designer® User Conference – enter to win a free trip to Las Vegas

Users of CET Designer® have the opportunity at NeoCon to register to win a free trip (hotel and airfare) to the User Conference, to be held at the Venetian/Palazzo in Las Vegas Sept. 30-Oct. 1. The conference itself is free to CET users. Enter to win at the Configura Booth, 7-7046.



Memory sticks giveaway

Booth visitors who view a CET Designer® demo will receive an 8GB memory stick/flash drive loaded with a free trial version of CET Designer® 2.2, videos and tutorials, a white paper and Configura's book, *The Strength of PGC* – and plenty of memory space left over.



EMerge Alliance™

Configura has joined the EMerge Alliance™ and will, along with EMerge™ representatives, have important information to share about the adoption of safe, low-voltage DC power distribution and use in commercial building interiors.

EMerge™ is in the process of developing a global standard that integrates interior infrastructures, power, controls and a wide variety of peripheral devices, such as lighting, in a common platform.

Purchase a new CET Designer® license at NeoCon – get free training

Existing and new CET Designer® users who purchase a new (additional) software license at NeoCon will get free training in Grand Rapids. Purchase five new licenses and a CET Designer® trainer will come to the dealership at no cost to the dealer.



Visit our "NeoCon Newsroom" at www.configura.com/neocon for the latest, including online demos, fact sheets, executive bios, our annual report and more.

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Configura Inc., a wholly owned subsidiary of Configura Sverige AB, is the market leader in Parametric Graphical Configuration technology. The company's software products are used by more than 8,000 people in leading companies around the world. Configura's mission is to set the industry standard in software tools for automating, simplifying and speeding the sales and order processes. Well-known brands in the European office furniture industry, such as Kinnarps and Martela, already use Configura software, as well as North American companies Haworth, Steelcase, Teknion, ProjectMatrix, Spacefile, Spacesaver, Borroughs and TAB. <http://www.configura.com/>