

# Redesigned booth at NeoCon

## The Big Reveal

A major identity “reveal” for Configura occurs at NeoCon. Marketing teams in Sweden and Michigan have been working on a new booth/exhibition space that will be flexible for NeoCon and other trade shows such as IDEX. The booth will feature two very large HD screens for demo’ing CET Designer, showing the capabilities of the software in colors so vivid that visitors will almost feel like they’re in the projected space.



CONFIGURA  
20  
YEARS

CONFIGURA